

## Monthly designations

### Kidney Month - #KindeyMonth

High blood pressure and diabetes are the leading causes of kidney disease and kidney failure. Speak with your doctor if you are having trouble managing diabetes or high blood pressure. If you have questions about your medicines, you can get immediate help by calling your local poison center at 1-800-222-1222 #PoisonHelp #KindeyMonth

### National Nutrition Month - #NationalNutritionMonth

As you celebrate #NationalNutritionMonth, also keep food safety prep and storage in mind! #PreventPoison by following a few simple precautions: <http://bit.ly/1qTLdbz>. If you suspect food poisoning, call #PoisonHelp immediately at 1-800-222-1222!

### Save Your Vision Month - #SaveYourVision

While almost 80% of exposures involve people who swallow a substance, people can also be exposed through the lungs, skin, eyes, and other ways. During #SaveYourVision month, save the #PoisonHelp number in your phone to be prepared for any ocular poison emergency.

### Workplace Eye Health & Safety Month - #EyeHealth

Be mindful of your workplace #eyehealth by saving the #PoisonHelp line in your phone, 1-800-222-1222. Poison experts are available 24/7 to answer your questions and provide treatment advice concerning ocular poison exposures

## Specially designated weeks

### Mar. 12-18: Health Care HR Week - #HCHRWeek

Show appreciation for the poison experts & human resource professionals who work 24/7 to staff our nation's poison centers #HCHRWeek

### Mar. 19-25: National Poison Prevention Week - #NPPW #PreventPoison

(AAPCC's 2017 NPPW Media Toolkit to be distributed on 2/24)

## Holidays, observances, designated days, birthdays, and anniversaries

### Mar. 1 (Wed): Self-Injury Awareness Day - #SIAD

#### Mar. 1:

Henri Becquerel discovered radioactivity #OnThisDay in 1896.

The Castle Bravo, a 15-megaton hydrogen bomb, was detonated #OnThisDay in 1954 on Bikini Atoll in the Pacific Ocean, resulting in the worst radioactive contamination ever caused by the United States.

Georgi Ivanov Markov, a Bulgarian dissident assassinated by a Ricin pellet, was born #OnThisDay in 1929

Hungarian author Arthur Koestler commits suicide with Tuinal #OnThisDay in 1983

#### Mar. 3:

#OnThisDay in 1938, oil was discovered in Saudi Arabia

Dr. Jay Arena, promoter of the "Childproof Cap," was born #OnThisDay in 1909

#### Mar. 4:

#OnThisDay in 1810, two British ships, HMS Triumph and HMS Phipps, salvaged a large load of elemental mercury from a wrecked Spanish vessel near Cadiz, Spain

Ira Remsen, who discovered saccharin in 1879 with Constantin Fahlberg died #OnThisDay in 1927

1927 - Federal Caustic Poison Act passed to protect children from lye, USA

#### Mar. 5:

#OnThisDay in 1982, actor John Belushi dies of "speedball" OD after 20 injections within 24 hours

#### Mar. 6:

Poisoner George Trepan found guilty of murder in Bartow, FL #OnThisDay in 1991

**Mar. 7:**

[Norman McAlister Gregg](#), an Australian ophthalmologist who discovered that rubella suffered by a pregnant woman could cause birth defects in her child (congenital rubella syndrome), was born #OnThisDay in 1892

**Mar. 8:**

#OnThisDay in 1879, [Otto Hahn](#), a German chemist and pioneer in the fields of radioactivity and radiochemistry was born. He won the Nobel Prize in Chemistry in 1944 for the discovery of nuclear fission. He is regarded as one of the most significant chemists of all time and especially as "the father of nuclear chemistry".

**Mar. 9:**

[Joseph Lawrence Sax](#), an environmental law professor, known for developing the public trust doctrine, died #OnThisDay in 2014.

**Mar. 9 (Thu): World Kidney Day - #WorldKidneyDay**

*Keep kidneys healthy by managing your meds. Call #PoisonHelp to immediately talk w/ clinical professional, 1-800-222-1222 #WorldKidneyDay*

**Mar. 10:**

[Felice Fontana](#), an Italian physicist who discovered the water gas shift reaction in 1780, died #OnThisDay in 1805. He is also credited with launching modern toxicology and investigating the human eye.

**Mar. 11:**

The [Fukushima Daiichi nuclear disaster](#) occurred #OnThisDay in 2011 in Japan. It was the largest nuclear incident since the Chernobyl disaster in Apr. 1986.

**Mar. 12:**

[Cesare Borgia](#), Spanish-Italian condottiero, lord, and cardinal, died #OnThisDay in 1507. The Borgias were known Italian assassins who used arsenic to poison people for both political and monetary gain during the 15th and 16th centuries.

[Mathieu Orfila](#), Spanish-born toxicologist and chemist, the founder of the science of toxicology, died #OnThisDay in 1853 .

[Russell Earl Marker](#) was born #OnThisDay in 1902. He was an eccentric American chemist who invented the octane rating system while was working at the Ethyl Corporation and who made synthetic progesterone, which lead to the birth control pill.

**Mar. 13:**

#OnThisDay in 2006, six men in London are hospitalized during trials of the drug [TGNI412](#), which raised concerns about human drug trials.

The VX [Nerve gas](#) accident occurred #OnThisDay in 1968 at [Skull Valley](#), Utah, (Dugway Proving Ground).

[Joseph Priestley](#), a natural philosopher, chemist, educator, and political theorist credited with the discovery of oxygen, having isolated it in its gaseous state, was born #OnThisDay in 1733

**Mar. 14:**

#OnThisDay in 2001, nurse Kristen Gilbert is found guilty of poisoning patients with epinephrine

**Mar. 15:**

[John Snow](#) was born #OnThisDay in 1813. He was a British physician is considered to be one of the fathers of epidemiology, because of his work in tracing the source of a cholera outbreak in Soho, England, in 1854.

**Mar. 16:**

[Halabja Poison Gas Attack](#) occurred #OnThisDay in 1988. The Kurdish town of Halabja in Iraq was attacked with a mix of poison gas and nerve agents. Thousands of people were killed.

#OnThisDay in 1915, Absinthe was banned in France

**Mar. 17 (Fri): St. Patrick's Day - Alcohol toxicity**

**Mar. 18:**

[Marcellin Berthelot](#), one of the greatest chemists of all time, one of the first to produce organic compounds synthetically, died #OnThisDay in 1907

[New London School explosion](#) occurred #OnThisDay in 1937, when a natural gas leak caused an explosion, destroying the London School of New London, Texas. The disaster killed more than 295 students and teachers.

The supertanker [Torrey Canyon](#) ran aground #OnThisDay in 1967, off the Cornish coast of the UK

First mass suicide of over 100 Ugandan cult members was discovered #OnThisDay in 2000

### Mar. 19 (Sat): Certified Nurses Day - #NurseDay

*Huge shout-out to all the amazing #nurse professionals working tirelessly to manage our nation's poison centers! #NurseDay #PoisonHelp*

#### Mar. 19:

[Norman Haworth](#), a British chemist, was born #OnThisDay in 1883. He received the Nobel Prize in 1937 for his work on ascorbic acid (vitamin C) and carbohydrate structures.

[William Jennings Bryan](#), chief proponent of the [Harrison Narcotics Tax Act](#) of 1914 was born #OnThisDay in 1860. This Act regulated and taxed the production, importation, distribution, and use of [opiates](#).

[Norman Haworth](#), a British chemist who received the Nobel Prize in 1937 for his work on [ascorbic acid](#) (vitamin C) and structures of carbohydrates, died #OnThisDay in 1950

#### Mar. 20:

Mary Bateman, "The Yorkshire Witch", is executed #OnThisDay in 1809

#### Mar. 21:

#OnThisDay in 2000, the U.S. Supreme Court ruled that the [Food and Drug Administration \(FDA\)](#) lacks the authority to regulate [tobacco](#)

### Mar. 22 (Wed): American Diabetes Association Alert Day - #DiabetesAlertDay

*When taken as prescribed, insulin is a lifesaver. However, too much of it, can cause significant side effects and, in some cases, death. Make sure you are taking all your medicines properly, and if you have questions or experience adverse effects from any of medicines, call #PoisonHelp immediately, 1-800-222-1222! #DiabetesAlertDay*

#### Mar. 22:

[Johann Wolfgang von Goethe](#) died #OnThisDay in 1832. He was a German writer, artist, and politician wrote literary and aesthetic criticism, treatises on botany, anatomy, and color.

Death of imprisoned Vatican financial advisor Michele Sindona with cyanide occurred #OnThisDay in 1986

#### Mar. 23:

[Texas City Refinery](#) occurred #OnThisDay in 2005. A fire and explosion occurred at BP's in Texas City killing 15 workers and injuring more than 170 others.

#OnThisDay in 1999, Li Yuhui is sentenced to death for giving cyanide to 5 women, claiming it was a health product

#### Mar. 24:

#OnThisDay in 1989, the [Exxon Valdez oil spill](#) occurred. The Exxon Valdez spilled 240,000 barrels (42,000 m<sup>3</sup>) of petroleum in Alaska's Prince William Sound after running aground.

Mary Ann Cotton, poisoner of 15 victims, is hanged #OnThisDay in 1873

#### Mar. 25:

[Jonathan Schell](#), American author, campaigned against nuclear weapons, died #OnThisDay in 2014.

The [Triangle Shirtwaist Factory fire](#) occurred #OnThisDay in 1911 at the Triangle Waist Company in New York City, killing 146 young immigrant workers, mostly women. It was the worst disasters of the Industrial Revolution.

#### Mar. 26:

#OnThisDay in 1953, [Jonas Salk](#) announced his polio vaccine. He did not patent the vaccine

#OnThisDay in 1975, the [Biological Weapons Convention](#) entered into force on the Prohibition of the Development, Production and Stockpiling of Bacteriological (Biological) and Toxin Weapons and on their Destruction.

39 UFO cult members commit suicide with phenobarbital & vodka #OnThisDay in 1997

#### Mar. 28:

The [Three Mile Island Radioactive Leak](#) occurred #OnThisDay in 1979, when a cooling malfunction caused a partial meltdown of the reactor core, 10 miles southeast of Harrisburg, Pennsylvania.

Suicide of Chick Stahl, Boston Red Sox manager, by carbolic acid occurred #OnThisDay in 1907

#### Mar. 29:

John Robert Vane, an English pharmacologist, was born #OnThisDay in 1927. He received the Nobel Prize in Physiology or Medicine for his work on [Aspirin](#)

#OnThisDay in 2004, The Republic of Ireland became the first country in the world to ban [smoking](#) in all workplaces, including bars and restaurants.

Robert Diaz is convicted of murdering patients with lidocaine #OnThisDay in 1984

**Mar. 30 (Thurs): National Doctors' Day - #NationalDoctorsDay**

Poison center cases are managed by medical experts, including doctors, who have extensive training in poison prevention and treatment. Show your appreciation for these experts during #NationalDoctorsDay! #PoisonHelp

**Mar. 30:**

[Moses Maimonides](#), Jewish rabbi, physician, and philosopher who wrote the famous Treatise on Poisons and Their Antidotes, was born #OnThisDay in 1135

Anesthesia was used for the first time #OnThisDay in 1842 in an operation by Dr. [Crawford Long](#).

**Mar. 31:**

#OnThisDay in 1984, poisoner Ronald C. O'Bryan is executed by lethal injection in Texas